



The Voice of Your Customer

1119 E. McMillan Ave, Suite B - Cincinnati, OH 45206 (513) 281-3228
info@thevoiceofyourcustomer.com – www.thevoiceofyourcustomer.com

30 July 2008

The Voice of Your Customer Seeks Market Research Participants

Cincinnati, OH – The Voice of Your Customer, a Cincinnati-based marketing consulting firm, is seeking residents of the East End, Madisonville, Mariemont, Northside, Reading, Spring Grove Village (Winton Place), Springfield Township, Saylor Park/Addyston, Symmes Township and Westwood to participate in a market research study sponsored by a local utility company. Residents will be invited to join one 90 minute focus group discussion held during the month of August. Each participant will receive a \$50 cash compensation upon the successful completion of the 90 minute focus group discussion.

To participate in the market research study, residents must meet the following criteria:

- 1) Present a government issued photo identification listing an address in the targeted community
- 2) Participate in one 90 minute focus group session
- 3) Be at least 18 years of age

The Voice of Your Customer is a marketing consulting firm that assists a variety of organizations to manage the experiences of targeted audiences through the intelligent use of survey research, mystery observations, assessments and social marketing campaigns. The Voice of Your Customer, located in Walnut Hills, is certified as a small, minority, disadvantaged and woman owned business. For more information or to register to participate in a focus group discussion, please contact The Voice of Your Customer at (513) 281-3228 or visit www.thevoiceofyourcustomer.com.



Do you offer EXCEPTIONAL customer experiences...or simply good products and services?