



The Voice of Your Customer

1119 E. McMillan Ave, Suite B - Cincinnati, OH 45206 (513) 281-3228
info@thevoiceofyourcustomer.com – www.thevoiceofyourcustomer.com

28 March 2009

The Voice of Your Customer Named 2009 SBA Home Based Business Champion

Cincinnati, OH – The U.S. Small Business Administration's (SBA) Midwest Regional Office, which covers the states of Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin, recently presented the 2009 Home Based Business Champion Award to The Voice of Your Customer, a marketing consulting firm that operates from a home based office in the residential community of Walnut Hills.

The SBA Home Based Business Champion Awards are presented to organizations for their efforts and excellence in many different aspects of small business to include:

- * Entrepreneurial potential necessary for long-term business success and economic growth.
- * Evidence of success as measured by sales and profits.
- * Voluntary efforts beyond business/professional responsibilities to advance small business interests within the small business community, state and/or nation.
- * Support of the small business community as a whole, not solely for individual personal advancement.

“The Voice of Your Customer represents an emerging trend of very successful small businesses operating from home based offices. Being named the 2009 Home Based Business Champion for the Midwest Region is a wonderful honor” says company president, Crystal L. Kendrick.

“Although we are expanding very quickly and we are currently looking to expand our operating space, it is our intention to remain a home based business for the foreseeable future.”

The Voice of Your Customer and 11 other Midwest Regional Award Winners have moved forward to the national competition where they will compete with other eligible nominees from across the country. The Voice of Your Customer will also be recognized by the Columbus district at a local award ceremony to be held on April 22nd at the Pinnacle Golf Course in Grove City at 5:30 p.m.

The Voice of Your Customer is a marketing firm that specializes in penetrating niche populations through the intelligent use of survey research and assessments, secret shopping, business training and media campaigns. For outstanding achievements in performance, innovation and community involvement, The Voice of Your Customer has also been recognized by WBEC-SE (a division of WBENC), SCOMSDC (a division of NMSDC), the Cincinnati Chamber of Commerce and the Cincinnati Chapter of PRSA. Their client list includes businesses, government agencies, non-profit organizations and educational institutions. The Voice of Your Customer is also certified as a small, disadvantaged, minority and woman owned business. For more information, visit www.thevoiceofyourcustomer.com.



Do you offer EXCEPTIONAL customer experiences...or simply good products and services?