



# The Voice of Your Customer

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## **The Voice of Your Customer Named 2008 WBEC-SE WBE of the Year**

**Cincinnati, OH** – The Voice of Your Customer received the 2008 WBEC-SE WBE of the Year Award at the Annual Breakthrough Breakfast & Awards Program held at the Longaberger Alumni House in Columbus on January 25. “2007 has been a tremendous year for The Voice of Your Customer. Being named the 2008 WBEC-SE WBE of the Year is an amazing honor.” says Crystal Kendrick, President.

The Voice of Your Customer received national certification as a Women’s Business Enterprise by the WBEC-SE, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC) in June 2007. Each year the WBEC-SE selects outstanding women in business on the mainstream of the economy and to recognize those who are known for their vision, intellect and influence on important issues related to women. Those chosen for these awards have also assisted and guided women in business in areas pertaining to market access, growth and development.

The 2008 WBEC-SE WBE of the Year Award recognizes The Voice of Your Customer for contributions to the women owned businesses and Deals Done with WBENC Corporations. The Voice of Your Customer is a marketing consulting firm that assists a variety of organizations to manage the experiences and behaviors of targeted audiences through the intelligent use of survey research, assessments, mystery observations, customized trainings and social marketing campaigns. The Voice of Your Customer client list includes the Ohio Department of Health, the Ohio Commission of African American Males, Hamilton (OH) County, Tri-Health and the United Way of Greater Cincinnati.

In addition to being recognized for successes in business, The Voice of Your Customer is routinely featured in a variety of national, regional and local publications for advocating minority small business groups, economic inclusion and the successful management of government contracts. Earlier this year, The Voice of Your Customer was also named the 2007 SCOMBC Emerging MBE of the Year for outstanding achievements in performance, innovation and community involvement. In addition, The Voice of Your Customer received the 2007 PRSA Blacksmith Award – Community Relations for demonstrated successes in managing media campaigns.

The Voice of Your Customer operates as a sole proprietorship and is certified as a small, minority, disadvantaged and woman owned business located in Cincinnati, OH. For more information, visit [www.thevoiceofyourcustomer.com](http://www.thevoiceofyourcustomer.com).



*Do you offer EXCEPTIONAL customer experiences...or simply good products and services?*