

Top Sales Strategies from the Top Sales Experts

Tuesday, March 16, 2010

11 a.m. - 1 p.m.

Cincinnati USA Regional Chamber

300 Carew Tower, 441 Vine St.
Downtown, Cincinnati

Cost: \$35 members, \$60 nonmembers – Includes Lunch

Recommended for: All B2B Sales Professionals, Directors and Vice Presidents

Sales Strategies for the New Economy



Pam Beigh

As businesses adjust to the "new economy," making the sale and closing the deal has become more challenging - but not impossible. Join us for this incredible opportunity to hear from the Cincinnati USA's key leaders in the sales arena. Each will share their top 3 strategies for sales in the "new economy." The panel will feature:

Pam Beigh - president, SALESCORE

SALESCORE works with small to mid-sized businesses, creating customized strategies to ensure profitable sales. Pam's strength is her strategic, measurable approach. Working directly with company presidents and vice presidents of sales, she analyzes the sales structure, designs the solution, creates a foundation and supplies the tools for ongoing success.



Lynn McInturf

Lynn McInturf - president, Lynn McInturf Associates (LMA)

LMA is a Cincinnati, Ohio based sales training and development organization, and a Sandler Sales Institute franchise. LMA specializes in sales force evaluations, business development strategies, sales productivity training, strategic sales management, executive coaching, and recruiting and hiring.



Bob Riess

Bob Riess - Your B2B Sales Coach

Bob's business development and training management experience with both small and Fortune 500 organizations gives him a unique perspective on how to improve organizational performance. Bob provides coaching that is customized for individuals and groups and will contribute to your sales success.


Facilitated by Crystal Kendrick, president, The Voice of Your Customer

REGISTER TODAY!

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power up your business today

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