



# The Voice of Your Customer

1119 E. McMillan Ave, Suite B - Cincinnati, OH 45206 (513) 281-3228  
[info@thevoiceofyourcustomer.com](mailto:info@thevoiceofyourcustomer.com) – [www.thevoiceofyourcustomer.com](http://www.thevoiceofyourcustomer.com)

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## **The Voice of Your Customer Picks Up Three New Non-Profit Clients**

Cincinnati, OH – The Voice of Your Customer, a Cincinnati-based marketing consulting firm, has a client list that includes local, county, state and federal government agencies, locally owned businesses and health care facilities. But President Crystal L. Kendrick is pleased to secure contracts with three additional non-profit organizations.

“We specialize in penetrating hard to reach, niche and underserved populations. Establishing relationships with non-profit organizations falls perfectly in line with our growth strategies.”

The Voice of Your Customer recently made deals with the Cincinnati Association for the Blind and Visually Impaired, the Greater Cincinnati AIDS Consortium and Adelante, Inc., in Wauseon, Ohio. The firm has also completed projects for the Ohio Commission for African American Males and Success by 6, a United Way of Greater Cincinnati agency.

The Voice of Your Customer is a marketing consulting firm that assists a variety of organizations to manage the experiences of targeted audiences through the intelligent use of survey research, mystery observations, assessments and social marketing campaigns. The Voice of Your Customer, located in Walnut Hills, is certified as a small, minority, disadvantaged and woman owned business.

The Voice of Your Customer was most recently named a 2008 Cincinnati Chamber of Commerce Small Business Excellence Award Finalist. Additionally, The Voice of Your Customer was named the 2008 Small Business Association Minority Business Champion, 2008 WBEC-SE WBE of the Year and the 2007 SCOMBC Emerging MBE of the Year. The Voice of Your Customer also received the 2007 PRSA Blacksmith Award – Best Community Relations Campaign. For more information, visit [www.thevoiceofyourcustomer.com](http://www.thevoiceofyourcustomer.com).



*Do you offer EXCEPTIONAL customer experiences...or simply good products and services?*