



The Voice of Your Customer

1119 E. McMillan Ave, Suite B - Cincinnati, OH 45206 (513) 281-3228
info@thevoiceofyourcustomer.com – www.thevoiceofyourcustomer.com

26 July 2008

The Voice of Your Customer Named 2008 SBA Minority Small Business Champion

Cincinnati, OH – The United States Small Business Champion awards are made to individuals or organizations dedicated to supporting small businesses. Thomas K. Mueller, District Director of the Small Business Administration Columbus District Office announced that The Voice of Your Customer is named the 2008 Minority Small Business Champion for the Columbus District and the entire Great Lakes Region V. The Voice of Your Customer is recognized for a demonstrated commitment to support minority entrepreneurship.

“The Voice of Your Customer truly values economic inclusion. Being named the 2008 Minority Small Business Champion for the Great Lakes Region is an amazing honor.” says Crystal Kendrick, President. “We continue to partner with other small and minority owned businesses to complete government contracts. Partnerships create the necessary capacity to pursue larger contracts over extended periods of time.”

The Voice of Your Customer is a marketing consulting firm that assists a variety of organizations to manage the experiences and behaviors of targeted audiences through the intelligent use of survey research, mystery observations, program compliance and social marketing campaigns. The Voice of Your Customer client list includes the Federal Trade Commission, Ohio Department of Health, Hamilton County and City of Cincinnati.

“2007 proved to be a tremendous year for our organization” says Kendrick. The Voice of Your Customer was named the 2007 SCOMBC Emerging MBE of the Year for outstanding achievements in performance, innovation and community involvement. The Voice of Your Customer was also named a 2008 WBEC-SE WBE of the Year contributions to the women owned businesses and Deals Done with WBENC Corporations. In addition, The Voice of Your Customer received the 2007 PRSA Blacksmith Award – Best Community Relations Campaign.

The Voice of Your Customer is certified as a small, minority, disadvantaged and woman owned business located in Cincinnati, OH. For more information, visit www.thevoiceofyourcustomer.com.



Do you offer EXCEPTIONAL customer experiences...or simply good products and services?